

# MEDIA KIT



## ABOUT EVINA

Evina offers the ultimate cybersecurity platform for carrier billing and mobile money. Their Evina DCB 360 platform and MobileMoneyProtect solution are highly effective in combatting cybercriminals, enabling telecom operators, merchants and payment gateways around the world to increase revenue, decrease complaint rates, improve brand image and access new markets.

With a global presence spanning over 80 countries and protecting more than 30 million transactions daily, Evina is a multinational company with offices in Paris and Dubai, and a diverse team of mobile experts from over 17 different nationalities.

- **The solution suite Evina DCB 360** is designed to target all specific technical aspects of protecting carrier billing payments with 5 solutions.
  - DCBProtect, Evina's flagship solution, blocks hacking attempts on carrier billing perpetrated by malware (99,94% of fraudulent transactions detected, 0,06% false-positive rate, <100ms latency);
  - BrandProtect offers ad monitoring to fight manipulation fraud;
  - Eyewitness provides transactional data to see which generate complaints and why;
  - ComplaintPredict monitors the complaint volume and forecasts the future level of complaints;
  - ComplianceProtect detects editorial breaches in payment pages.
- **Evina's MobileMoneyProtect** identifies and helps block fraudulent transactions on mobile money. With MobileMoneyProtect, mobile operators can detect and block mobile money fraud in real-time and reduce customer complaints.

Evina has dedicated more than 15 years to developing AI-powered cybersecurity technology with the most comprehensive fraud sensors, the richest data captured through a dedicated global mobile honeypot network and the best decision making through machine learning and cyber threat intelligence-led by cybersecurity research engineers.

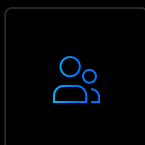
Evina combines unique technical expertise, neutrality and knowledge of specific sectoral issues to be your most valuable cybersecurity ally.

## MORE ABOUT EVINA



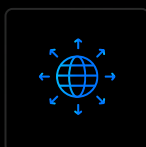
# €20<sub>M</sub>

Major series A funding to  
invest in the deployment of  
security solutions



# +70 experts

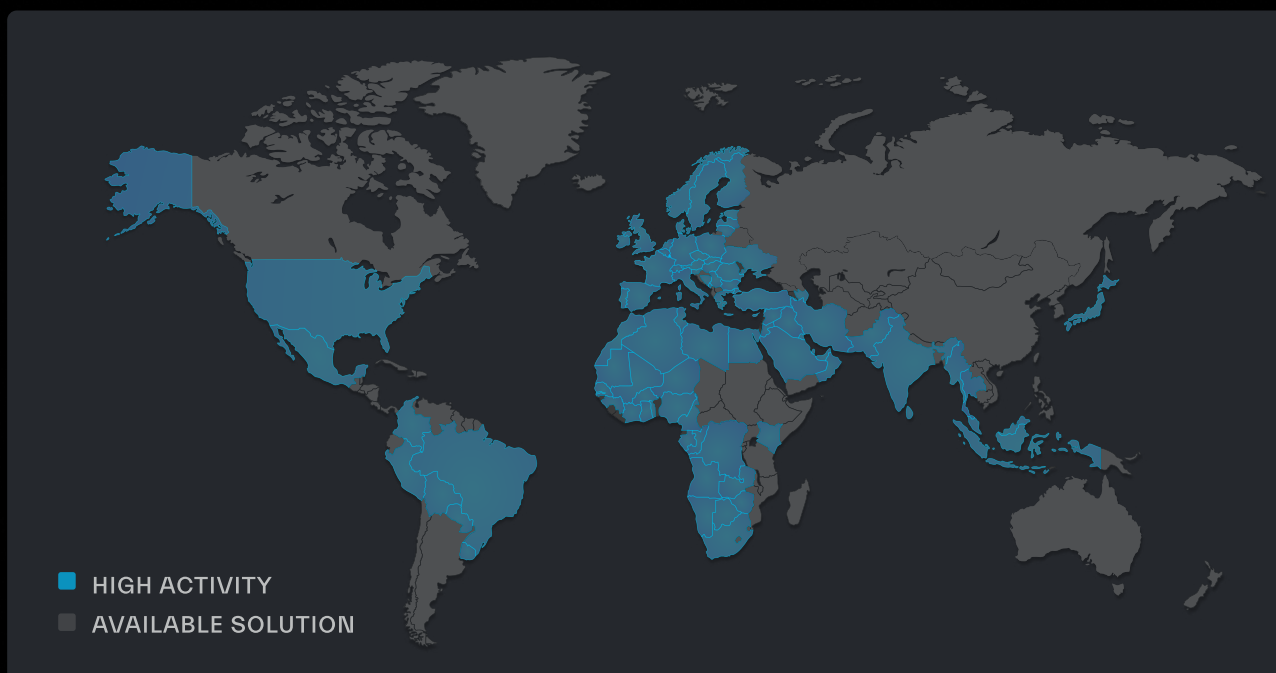
Mobile security experts  
dedicated to deploying the  
highest level of cybersecurity



# 2 offices

Paris and Dubai  
to better assist major leaders  
worldwide

## MORE ABOUT EVINA



Secured transactions

**30M+/day**

Users protected

**1Bn/year**

Fraud blocked

**1.5Bn€+/year**



## WHAT LEADING PLAYERS SAY ABOUT EVINA



“Faced with a strong increase in complaints and without being able to explain the cause with certainty, we had set up an OTP route and were considering stopping the invoice payment solution. The use of Evina DCBprotect allowed us to restore the click-flow thanks to a control of fraud and therefore a decrease in the volume of complaints. This collaboration has saved the VAS market at Bouygues Telecom.”

FRANCK SEMANNE,  
Head of Carrier Billing - Bouygues Telecom



“In our industry, the trust of mobile carriers is paramount. Many merchants can say they have no fraud, but can they show it? Evina’s anti-fraud solutions provide players the tools to be transparent and detailed, giving MNOs the confidence they are looking for to enable beneficial direct carrier billing payments. Evina is a solution that has helped us regain control of certain markets and has proven that by making transparency our greatest asset, our business can thrive and grow like never before.”

GABY BOSCH  
CEO - CFM

[View all testimonials and Evina case studies here.](#)

## EVINA SOLUTIONS HAVE WON INDUSTRY-LEADING AWARDS



Recognising Challengers and Disruptors

Best Financial Clearing Solution  
Juniper Awards



Best Direct Carrier Billing Fraud Solution  
Global Direct Carrier Billing Awards



Mobile Security Solution of the Year  
Mobile Breakthrough Award

## EVINA IS A PROUD MEMBER OF



Associate  
Member

Global System for Mobile Communications Association

‘Evina joins the GSMA to strengthen cybersecurity in the mobile payments ecosystem’

<https://www.gsma.com/membership/resources/evina-joins-the-gsma-to-strengthen-cybersecurity-in-the-mobile-payments-ecosystem/>



Mobile Ecosystem Forum

‘5 minutes with... Evina’

<https://mobileecosystemforum.com/2020/07/14/5-minutes-with-evina/>



Association for Interactive Media and Micropayments

‘Evina, the DCB Story’

<https://aimm.co/evina-the-dcb-story-and-proximus-case-study/>



## EVINA LOGOS

The Evina logo is displayed in white on a black background. It features a stylized 'E' icon composed of three horizontal bars of equal length, stacked vertically. To the right of the icon, the word 'EVINA' is written in a bold, uppercase, sans-serif font.The Evina logo is displayed in white on a black background. It features a stylized 'E' icon composed of three horizontal bars of equal length, stacked vertically. To the right of the icon, the word 'EVINA' is written in a bold, uppercase, sans-serif font.The Evina logo is displayed in black on a white background. It features a stylized 'E' icon composed of three horizontal bars of equal length, stacked vertically. To the right of the icon, the word 'EVINA' is written in a bold, uppercase, sans-serif font.The Evina logo is displayed in black on a white background. It features a stylized 'E' icon composed of three horizontal bars of equal length, stacked vertically. To the right of the icon, the word 'EVINA' is written in a bold, uppercase, sans-serif font.

[Download Evina logos here.](#)

Contact us: [communication@evina.com](mailto:communication@evina.com)

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**EVINA**  
CYBERSECURITY *FOR BUSINESS GROWTH*

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