

# MEDIA KIT



## ABOUT EVINA

Evina provides MNOs, merchants, and payment gateways worldwide with the most advanced cybersecurity solutions for mobile payments. By effectively fending off cybercriminals, complaint rates decrease, brand image is protected, and new markets are opened up while revenue increases.

Evina's product suite boosts revenue by dealing with fraud the right way, across more than 70 countries and for tens of millions of transactions daily.

- Evina's DCBprotect solution blocks fraud on carrier billing and maximizes legitimate transactions, increasing revenue by using the power of carrier billing to the fullest. (99,94% of fraudulent transactions detected, 0,06% false-positive rate, <100ms latency)
- Evina's Eyewitness is the first solution in the world able to record data-enriched videos of what users actually see and do on the payment page. It saves time and money in complaints management and helps all players to maintain trustful and transparent relationships.

With the protection of Evina, major players the world over have eliminated fraud and expanded their businesses by:

- Unlocking more efficient payment flows
- Accessing more profitable traffic sources
- Enabling precious partnerships

Evina initiates a new era of cybersecurity. We help clients transform cybersecurity from a defensive to an offensive expenditure that enables access to promising new markets.

Evina has dedicated more than 15 years to developing advanced cybersecurity technology with the most comprehensive fraud sensors, the richest data captured through a dedicated global mobile honeypot network in more than 70 countries and the best decision making through machine learning and cyber threat intelligence-led by cybersecurity research engineers.

Too often cybersecurity companies have links to certain actors intimately involved in the ecosystem they are supposed to protect. This clearly creates conflicts of interest and prevents the establishment of healthy relationships based on trust.

Furthermore, cybersecurity companies are often outside the ecosystem they intend to protect and therefore have a poor understanding of the issues at stake. In such cases, they tend to protect to the detriment of turnover.

Evina combines unique technical expertise, neutrality and knowledge of specific sectoral issues to be your most valuable cybersecurity ally.

## EVINA HAS BEEN RECOGNIZED BY THE MOBILE INDUSTRY



Juniper Awards - 2021  
Telco Innovation  
Security & Fraud Innovation



Global Direct Carrier Billing Awards - 2021  
Best Direct Carrier Billing Fraud Solution



Global Direct Carrier Billing Awards - 2020  
Best Direct Carrier Billing Fraud Solution



Mobile Breakthrough Award - 2021  
Mobile Security Solution of the Year

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2021-11-18 | EVINA RAISES 20 MILLION EUROS TO SECURE FINANCIAL SERVICES FOR TELECOM OPERATORS

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2021-10-20 | DIRECT CARRIER BILLING INDEX REVEALS THE MOST FAVORABLE COUNTRIES FOR DCB GROWTH IN THE MEA REGION

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2021-10-06 | EVINA CONFIRMED AS BEST DIRECT CARRIER BILLING FRAUD SOLUTION PROVIDER FOR THE SECOND YEAR IN A ROW AT INDUSTRY SUMMIT

<https://www.evina.com/press-releases/evina-confirmed-as-best-direct-carrier-billing-solution-provider-for-the-second-year-in-a-row-at-industry-summit/>

2021-09-28 | MOBILE PAYMENTS ARE ONE STEP CLOSER TO BEING SECURED IN SOUTH AFRICA: VODACOM AND EVINA UNITE TO FIGHT MOBILE FRAUD

<https://www.evina.com/press-releases/mobile-payments-are-one-step-closer-to-being-secured-in-south-africa-vodacom-and-evina-unite-to-fight-mobile-fraud/>

2021-09-21 | THREE INDUSTRY SECRETS REVEALED AT GLOBAL CARRIER BILLING SUMMIT 2021

<https://www.evina.com/press-releases/three-industry-secrets-revealed-at-global-carrier-billing-summit-2021/>

2021-09-16 | DIRECT CARRIER BILLING MARKET FURTHER BOOSTED BY EVINA-SECURED MOBILE CONTENT PROVIDER CFM

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<https://www.evina.com/press-releases/evinas-anti-fraud-mission-continues-with-trafficsscreener/>

2021-04-28 | EVINA JOINS THE GSMA TO STRENGTHEN CYBERSECURITY IN THE MOBILE PAYMENTS ECOSYSTEM

<https://www.evina.com/press-releases/evina-joins-the-gsma-to-strengthen-cybersecurity-in-the-mobile-payments-ecosystem/>

2021-04-12 | TELECOMING AND EVINA SIGN A GLOBAL ALLIANCE TO ENHANCE SECURITY IN DCB PAYMENTS

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<https://www.evina.com/press-releases/juniper-research-recognizes-evina-as-the-gold-winner-in-security-and-fraud-innovation/>

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2020-10-06 | EVINA LANDS GLOBAL ANTI-FRAUD AWARD

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2020-09-01 | SOUTH AFRICA HAS A MASSIVE MOBILE FRAUD PROBLEM

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2020-07-06 | EVINA DEEPENS INDUSTRY ENGAGEMENT WITH MEF MEMBERSHIP

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2020-03-10 | INVISIBLE BROWSER POWERS ONE-MILLION INSTALL MALWARE

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2020-01-28 | MOBILE FRAUD FIGHT FRONT AND CENTER AT MOBILE WORLD CONGRESS 2020

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2019-12-31 | AUSTRIA'S TOP FREE MOBILE APP IS MALWARE

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2019-11-25 | TELCOS FURTHER COMMIT TO SAFER DIGITAL MONETIZATION WORLD

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2019-11-13 | AFRICACOM SHINES SPOTLIGHT ON NEW FORMS OF DIGITAL FRAUD

<https://www.evina.com/press-releases/africacom-shines-spotlight-on-new-forms-of-digital-fraud/>

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## EVINA IS A PROUD MEMBER OF



Global System for Mobile Communications Association

'Evina joins the GSMA to strengthen cybersecurity in the mobile payments ecosystem'

<https://www.gsma.com/membership/resources/evina-joins-the-gsma-to-strengthen-cybersecurity-in-the-mobile-payments-ecosystem/>



Mobile Ecosystem Forum

'5 minutes with... Evina'

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Association fo Interactive Media and Micropayments

'Evina, the DCB Story'

<https://aimm.co/evina-the-dcb-story-and-proximus-case-study/>

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CYBERSECURITY *FOR BUSINESS GROWTH*

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